



Pleasant View
RETIREMENT COMMUNITY

Philanthropic Gift Opportunities

Remembering those who count on us to care enough to give ...
passing on the legacy of those who came before and cared for us!

A testimony from an outside contractor: "Many places do what they have to. Pleasant View does what it says!"
"...striving to enhance the quality of life for those we serve in a Christ-like manner." *Mission Statement*

- Benevolent Care Endowment Fund – Proceeds from this fund provide financial assistance for residents who cannot pay for their living expenses. An initial endowment by Edna Hoffer's estate emphasized the faith based, benevolent foundation of Pleasant View. At mid 2008, under careful stewardship, the fund had grown to \$5.8 million. A \$10 million fund is needed to generate the interest income that would meet the financial needs for the estimated 90 residents who daily receive benevolent care at Pleasant View. A gift of any size would help in reaching the goal of \$10 million with **\$4.2 million still needed (pledges are accepted)**.
- Fund for Educational Excellence – Current focus is on training staff working in our health care facility to perform a variety of jobs across traditional job descriptions working together in a household like environment. For example, a certified nursing assistant would be trained in particular household jobs and a housekeeper would be trained in certain clinical techniques such as transferring residents from their bed to a chair. The goal is to have a cluster of residents serviced by crossed trained staff whom respond similar to how family would in a home setting. Initial training cost: \$38,000.00 with **\$32,000 still needed (pledges are accepted)**.
- High Resolution Ultrasound Imager – The EPISCAN I-200 by Longport is the latest technology used to detect pressure ulcers, commonly referred to as pressure sores. By using high frequency ultrasound, the EPISCAN can visualize down to the boney prominence where pressure ulcers primarily develop. The EPISCAN's ability to provide early detection allows the clinician to provide early prevention intervention which reportedly often leads to resolving the deep tissue injury without open wounds developing, thereby enhancing the quality of life. Cost to purchase: \$18,000.00 with **\$8,500 still needed**.
- Hoffer Auditorium – As we continue to upgrade this hub of spiritual and cultural activity at Pleasant View, added stage lighting is important. By adding track lighting to the front and several recessed lights in the back, the problem of dark spots and shadows should disappear, enhancing the experience of those who sit in the auditorium as well as those who watch on their televisions. We will also be moving the chandelier away from the projection screen and adding needed dimmer and lighting controls. Cost of renovations: \$8,904.00 with **\$3,154 still needed**.

- [m]Power - Cognitive Fitness – With [m]Power, the latest technology meets up with the “greatest generation.” Each session was developed specifically for seniors. The thousands of activities are filled with stimulating cognitive exercises featuring colorful images and generational-specific references including movie clips, historical reminiscences, musical interludes and entertaining recurring, characters. Although it may feel like a game, each [m]Power session is scientifically designed to address all cognitive processes from memory to computation to critical thinking and daily life skills. The **one-time need is \$8,980 (pledges are accepted)**.
- Spring Flower and Beautification Fund – The Pleasant View campus is extremely beautiful because of the hundreds of hours donated each spring by our volunteers. They weed, trim, plant, and care for thousands of flowers and dozens of beds all around our buildings. The Spring Flower and Beautification Fund provides the needed financial resources to help keep our community looking great – attractive to friends, visitors, family and all who live here. Each spring, around a dozen volunteers are needed and approximately **\$3,500 to purchase the plants and horticultural supplies**.

NOTE: Fund estimates are based upon figures from 7/1/2008.

Thank You

All gifts to Pleasant View are voluntary and in no way are a requirement for admission or continued stay at the facility as well as the initiation or continuation of a business relationship. The official registration of and financial information for Pleasant View Retirement Community may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1 (800) 732-0999. Registration does not imply endorsement.